

Mobile Assessment Services

Creative Breakthroughs, Inc. embraces a vendor-agnostic approach, to provide an objective assessment of your corporate mobile strategy. This process gives a clear view of how your data, endpoints, services, people and overall technology infrastructure can be better available and protected against the ever changing and increasingly complex threat landscape.

Why It's So Important

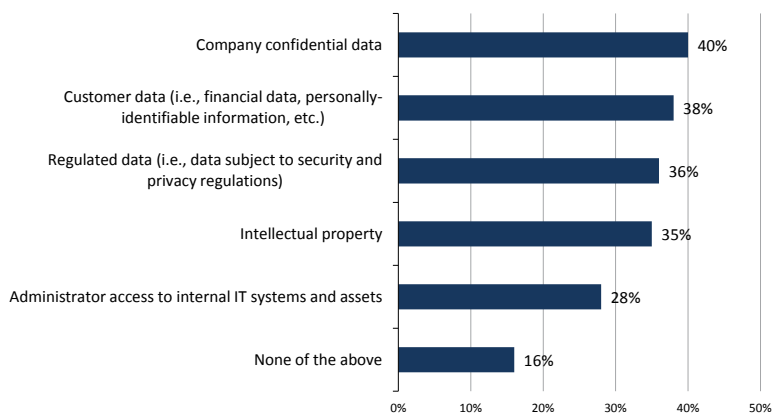
With the acceptance of new mobile technology in today's business, integration of mobile communications onto a common data network means that corporate data must be secure on employee smart phones and tablets. The rapid adoption of mobile devices is an increasing vulnerability for emerging malware and re-direction threats as well as the primary concern of data leakage, securing Intellectual Property (IP) and Personally Identifiable Information (PII).

Coupled with challenges around deployment and best practices, the ramifications of mobile information security are now a critical component of every organization's IT security strategy. Additionally, knowing how to deploy applications and critical data providing secure accessibility is key.

The Process

- Review management vision, policy and criteria with business and technology leadership
- Review application access requirements
- Monitoring, Reporting, Metrics
- Application Provisioning (virtual or native)
- Device Provisioning
- Data Protection
- Identity Management
- Physical Device Protection, Recovery & Disposition
- Data Segmentation
- Device Management
- Best Practices
- Application Security
- Industry Comparative Analyses
- Recommendations Summary & Roadmap

In your organization, can an employee access, receive, or store any of the following on their mobile device? (Percent of respondents, N=174, multiple responses accepted)



Today's Statistics

- 29% of enterprises use tablets today¹
- 67% intend to in the next year¹
- Demand is higher outside the U.S.¹
- 60+ million iPads[®] in less than 2 years²
- 75% of Fortune 500 testing or deploying iPads³

1. Morgan Stanley Research Blue Paper: "Tablet Demand and Disruption", Feb. 2011

2. Forecast: Media Tablets by Operating System, Worldwide, 2008-2015, 3Q11 Update, 16 Sept. 2011, Gartner

3. Apple CFO, Apple earnings call, April 2011

4. CSO CISO Persona Study: A Profile of CISOs at Enterprise Organizations, March 2011

Mobile Assessment Types

- Mobile Readiness Assessments
 - » Assessment of your mobile strategy
- Mobile Security Assessments
 - » Ethical Hacking (Vulnerability Assessments, Penetration Testing)
 - » Mobile Application Testing



Mobile Framework

- Holistic approach covering three perspectives
 - » Governance
 - » Intelligence
 - » Infrastructure
- Across 15 core elements
- Provides a 360° view of your mobile capabilities

Mobile Assessment Deliverables

- Detailed Analysis
- Defined capability Maturity Model
 - » Five levels of evaluation
 - » Focused on each element
 - » Detailed subcategories
- Capability Scorecard
 - » Current State
 - » Gap Ratings
- Executive Summary
 - » High-Level Overview of Findings & Analysis
 - » Prioritized Action Plan

| Mobile Capability Scorecard Checklist | Apple iOS | Android | BlackBerry/RIM | Windows Mobile |
|---|-----------|---------|----------------|----------------|
| Management & Data Protection Functions | | | | |
| Application Security | | | | |
| Asset Inventory & Ownership | | | | |
| Backup, Recovery, & Archiving | | | | |
| Data Discovery & Loss Prevention | | | | |
| Identity Management & Authentication | | | | |
| Information Classification | | | | |
| Monitoring, Reporting, & Metrics | | | | |
| Network Security | | | | |
| Provisioning & Device Management | | | | |
| Regulatory Compliance Management | | | | |
| Secure Communications & Encryption | | | | |
| Secure Device Configuration | | | | |
| Security Policies, Standards, & Awareness | | | | |
| Security Strategy & Risk Management | | | | |
| Threat & Vulnerability Management | | | | |

Onsight Insight

For more than two decades, Creative Breakthroughs has driven innovative IT solutions nationwide, for companies large and small. Serving as a trusted partner and valued advisor, CBI develops and implements game changing strategies to realize timely, cost-effective, meaningful and measurable results. We hire and retain the very best and brightest talent, deploying the right professionals in the right locations at the right times. Our onsite insight comes from the deep knowledge we gain on the front lines of your organization. We don't just learn about your business, we become your business.

**Contact us at help@cbihome.com.
We will respond within an hour!**